



# Privacy Policy

**Last Updated: 17/05/2024**

The Dave Kitson Academy Limited is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website [www.thedavekitsonacademy.co.uk](http://www.thedavekitsonacademy.co.uk) ("Site").

## 1. Information We Collect

**Personal Data:** When you visit our Site, we may collect personally identifiable information, such as your name, email address, phone number, and any other information you voluntarily provide.

**Usage Data:** We automatically collect information about your interaction with our Site, including your IP address, browser type, pages visited, and the date and time of your visit.

**Cookies:** We use cookies and similar tracking technologies to track activity on our Site and hold certain information. You can manage your cookie preferences through your browser settings.

## 2. How We Use Your Information

We use the information we collect for various purposes, including:

- To provide and maintain our Site
- To notify you about changes to our Site
- To allow you to participate in interactive features of our Site when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Site
- To monitor the usage of our Site
- To detect, prevent, and address technical issues
- To fulfil any other purpose for which you provide it



### **3. Legal Basis for Processing Personal Data**

We process your personal data based on the following legal grounds:

- Your consent
- The performance of a contract with you
- Compliance with a legal obligation
- Our legitimate interests, provided they do not override your rights

### **4. Sharing Your Information**

We may share your personal information with:

- Service providers who help us operate our Site
- Legal authorities if required by law
- Other third parties with your consent

We ensure that any third parties with whom we share your data are bound to protect it adequately.

### **5. Data Security**

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, alteration, disclosure, or destruction.

### **6. Data Retention**

We retain your personal data only for as long as necessary to fulfil the purposes we collected it for, including legal, accounting, or reporting requirements.

### **7. Your Rights**



You have the following rights regarding your personal data:

- **Access:** You have the right to request access to your personal data.
- **Rectification:** You have the right to request correction of any inaccurate or incomplete data.
- **Erasure:** You have the right to request deletion of your personal data.
- **Restriction:** You have the right to request restriction of processing your personal data.
- **Data Portability:** You have the right to request transfer of your data to another party.
- **Objection:** You have the right to object to the processing of your data.

To exercise these rights, please contact us at [hello@davekitsonacademy.co.uk](mailto:hello@davekitsonacademy.co.uk)

## 8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. Please review this policy periodically for any changes.

## 9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- Email: [hello@davekitsonacademy.co.uk](mailto:hello@davekitsonacademy.co.uk)